

COURSE-WORK TRACK

Core Requirements (19-28 hours)

SPM 5116	Strategic Management for Sport Organizations
SPM 5308	Marketing Sport
SPM 5405	Sport and the Media
SPM 5726	Issues in Sport Law
SPM 5907	Professional Development in Sport
SPM 5947	Practicum (variable credit)
SPM 8946	Capstone in Sport Management (1 credit)

Electives (9-18 hours)

PET 5735	Advanced Coaching	SPM 5027	Diversity in Sport
SPM 5106	Facility Management in Sport	SPM 5158	Athletic Administration
SPM 5159	Challenges in Sport Management	SPM 5206	Sport Sponsorship and Sales
SPM 5327	Adv. Applications of Sports Analy.	SPM 5350	Athlete Recruitment
SPM 5605	Sport Governance	SPM 5708	Applied Topics Sports Analy.
SPM 5906	Directed Individual Study	SPM 6932	Advanced Topics
SPM 6517	Fundraising in Sport	PET 6931	Special Topics

SPM 5021 3 Global Sport Venues (International Program – Summer)

SPM 5022 3 Global Issues in Sport Management (International Program – Summer)

THESIS TRACK

Core Requirements (25 hours)

SPM 5116	Strategic Management for Sport Organizations
SPM 5308	Marketing Sport
SPM 5405	Sport and the Media
SPM 5726	Issues in Sport Law
EDF 5400	Basic Descriptive and Inferential Statistics
EDF 5481	Methods of Educational Research (or other Research Methods course)
SPM 5971	Thesis (6 credits)
SPM 8976	Thesis Defense (0 credit)

Electives (9 hours)

PET 5735 Advanced Coaching	SPM 5027 Diversity in Sport
SPM 5106 Facility Management in Sport	SPM 5158 Athletic Administration
SPM 5159 Challenges in Sport Management	SPM 5206 Sport Sponsorship and Sales
SPM 5327 Adv. Applications of Sports Analy.	SPM 5350 Athlete Recruitment
SPM 5605 Sport Governance	SPM 5708 Applied Topics Sports Analy.
SPM 5906 Directed Individual Study	SPM 6932 Advanced Topics
SPM 6517 Fundraising in Sport	PET 6931 Special Topics

SPM 5021 3 Global Sport Venues (International Program – Summer)

SPM 5022 3 Global Issues in Sport Management (International Program – Summer)

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