

Chan Hyeon Hur

CONTACT INFORMATION	Department of Sport Management Anne Spencer Daves College of Education, Health, and Human Sciences Florida State University Tully Gym, Room 1028 139 Chieftan Way Tallahassee, FL 32306	<i>Email:</i> chur@fsu.edu
ACADEMIC APPOINTMENTS	Florida State University Assistant Professor, Department of Sport Management, 2026 - Present Florida International University Assistant Professor, Department of Counseling, Recreation & School Psychology, 2025 - 2026 University of South Carolina Graduate Assistant/Instructor, Department of Sport and Entertainment Management, 2020 - 2025	
EDUCATION	University of South Carolina Ph.D., Sport and Entertainment Management, 2025 – <i>Committee:</i> Nicholas M. Watanabe (Chair; Advisor), Matthew T. Brown, Stephen Shapiro, Johan Rewilak, & Brian P. Soebbing (External committee) – <i>Title:</i> “The impact of hosting sport mega-events in small communities: An analysis of local real estate markets and relocation of local residents” Seoul National University M.S.M., Global Sport Management, 2019 – <i>Title:</i> “The economic legacy of hosting the 2018 PyeongChang Winter Olympic Games: A difference-in-differences analysis on the residential real estate markets” – <i>Advisor:</i> Kihan Kim Korea University B.P.E., Sports and Leisure Studies, 2016	
RESEARCH INTERESTS	Sports Economics and Finance · Big Data and Analytics (Econometrics; GIS; AI ma- chine learning) · Economics of Digital Consumption (Esports)	
PEER-REVIEWED ARTICLES	7. Yang, S. G., Hur, C. H. , & Flink, C. (Forthcoming) Gender responsive budgeting in higher education: An examination of collegiate athletics student aid. <i>Public Performance & Management Review</i> 6. Hur, C. H. , Watanabe, N. M., Soebbing, B. & Yan, G. (2026). Economic impact of the Winter Olympics: examination of temporary housing prices. <i>International</i>	

Journal of Sports Marketing and Sponsorship, 27(3), 563-582.

5. **Hur, C. H.**, Yan, G., Watanabe, N. M., & Soebbing, B. (2026). Towards a critical understanding of gentrification and mega-sport event: An analysis of the rental market in the 2018 PyeongChang Olympic Games. *Sociology of Sport Journal*, 43(1), 48-61.
4. **Hur, C. H.**, & Watanabe, N. M. (2025). A monetary valuation of hosting a sport mega-event via residential real estate markets in small host communities: Evidence from post-event analysis. *European Sport Management Quarterly*, 25(6), 1074-1094.
3. **Hur, C. H.**, Watanabe, N. M., Soebbing, B., & Xue, H. (2025). Are esports patrons fickle? An empirical analysis of esports viewership in the attention economy. *Managing Sport and Leisure*, 30(6), 1503-1519.
2. **Hur, C. H.**, & Kim, K. (2023). The anticipated legacies of mega sporting events: An econometric analysis of Olympic announcement effect on real estate market in small communities. *Applied Economics*, 55(8), 823-838.
1. **Hur, C. H.**, & Kim, K. (2020). The influence of PyeongChang 2018 Olympic winter Games' bid announcement on the real estate prices of the host regions: An application of the Difference-in-Difference analysis. *Korean Journal of Sport Management*, 25(4), 79-95.

- BOOK CHAPTER
2. Kim, K., Jang, W., Kim, K. A., & **Hur, C. H.** (2024) Conceptualizing digital sports: The intersection of technology, media, and sport. In Pedersen, P. (2nd Ed.), *Routledge Handbook of Sport Communication*. (Ch. 25). Routledge.
 1. Huang, X., **Hur, C. H.**, & Watanabe, N. M. (2021). COVID-19 and Professional sporting leagues: North America. In S. Frawley & N. Schulenkorf (Eds.), *Routledge Handbook of Sport and COVID-19*. (Ch. 4). Routledge.

GRANTS

External: \$21,556.31 Funded

Hur, C. H. (PI) (2026). *Do sports superstars generate local tourism gains? Evidence from hotel markets after Messi's Major League Soccer arrival*. Funded by The Janet B. Parks NASSM Research Grant from the North American Society for Sport Management in the amount of \$1,000.

Hur, C. H. (PI) & Watanabe, N. M. (Ph.D Advisor) (2025). *Monetary valuation of high-performing professional sport teams and stadiums through local spending: A credit card transaction analysis*. Funded by The NASSM Doctoral Student Research Grant from the North American Society for Sport Management in the amount of \$1,251.31.

Kim, K. (PI) & **Hur, C. H.** (2017). *A three-year analysis of 2018 PyeongChang Winter Olympic Games Legacy: An examination of long-term trend analysis of Olympic Legacy using Social Network Analysis of online big data, residents' survey, and the analysis of*

Difference-in-Difference Model. Funded by Ministry of Education (South Korea) in the amount of 25,900,000 KRW (approximately **\$19,305 in 2024 US dollars**).

Internal: \$22,646.37 Funded; \$32,646.37 Applied

Hur, C. H. (2026). CRSP Faculty Travel Funding funded by Department of Counseling, Recreation & School Psychology at Florida International University in the amount of \$348.28.

Hur, C. H. (2025). Summer Research Enhancement Awards (not funded by Florida International University) in the amount of \$10,000.

Hur, C. H. (2025). CRSP Faculty Travel Funding funded by Department of Counseling, Recreation & School Psychology at Florida International University in the amount of \$1,151.72 .

Hur, C. H. (2025). The Hospitality, Retail and Sport Management Fellowship funded by the College of Hospitality, Retail and Sport Management at the University of South Carolina in the amount \$1,000.

Hur, C. H. (2024). The Hospitality, Retail and Sport Management Fellowship funded by the College of Hospitality, Retail and Sport Management at the University of South Carolina in the amount \$1,000.

Hur, C. H. (2024). Summer Research Hire funded by the College of Hospitality, Retail and Sport Management at the University of South Carolina in the amount \$7,000.

Hur, C. H. (2024). Seung Yeun Kim Graduate Fellowship funded by the Walker Institute of International and Area Studies at the University of South Carolina in the amount of \$1,000.

Hur, C. H. (2023-2024). Travel Grants for the 2024 European Association for Sport Management Conference funded by the College of Hospitality, Retail & Sport Management at the University of South Carolina in the amount of \$2,000.

Crews, T. C. (Co-PI) & **Hur, C. H.** (2023). Winter Session Online Learning Course Development Grant funded by the Center for Teaching Excellence (CTE) at the University of South Carolina in the amount of \$2,500.

Hur, C. H. (2023-2024). Travel Grants for the 2023 Revenue Management Education and Pricing in Services Sectors Conference funded by the Department of Sport and Entertainment Management at the University of South Carolina in the amount of \$1,124.11.

Hur, C. H. (2023-2024). Travel Grants for the 2023 European Association for Sport Management Conference funded by the Department of Sport and Entertainment Management at the University of South Carolina in the amount of \$1,000.

Hur, C. H. (2023-2024). Travel Grants for the 2023 European Association for Sport Management Conference funded by the College of Hospitality, Retail & Sport Management at the University of South Carolina in the amount of \$500.

Hur, C. H. (2022-2023). Travel Grants for the 2022 European Sport Economics Association Conference funded by the Department of Sport and Entertainment Management at the University of South Carolina in the amount of \$500.

Hur, C. H. (2022-2023). Travel Grants for the 2022 European Sport Economics Association Conference funded by the Department of Sport and Entertainment Management at the University of South Carolina in the amount of \$500.

Hur, C. H. (2022-2023). Travel Grants for the 2022 North American Society for Sport Management Conference funded by the Graduate School at the University of South Carolina in the amount of \$800.

Hur, C. H. (2021-2022). Travel Grants for the 2021 Eastern Economic Association Conference funded by the Graduate School at the University of South Carolina in the amount of \$800.

Hur, C. H. (2021-2022). Travel Grants for the 2021 Eastern Economic Association Conference funded by the Department of Sport and Entertainment Management at the University of South Carolina in the amount of \$422.26.

Hur, C. H. (2021-2022). Travel Grants for the 2021 Eastern Economic Association Conference funded by the College of Hospitality, Retail & Sport Management at the University of South Carolina in the amount of \$500.

Hur, C. H. (2021). Doctoral Student Seed Grant funded by the College of Hospitality, Retail & Sport Management at the University of South Carolina in the amount of \$500.

CONFERENCE
PRESENTATIONS

Hur, C. H., Badraoui, B., & Webb, T. (2026, June). Do Sports Superstars Generate Local Tourism Gains? Evidence from Hotel Markets after Messi's MLS Arrival. To be presented at the UMBC Sports Economics Conference, Baltimore, Maryland, USA (Oral Presentation).

Hur, C. H., & Badraoui, B. (2026, May). Superstar Effects and Hotel Revenue: Evidence from Stadium Proximity and the Messi. To be presented at the NASSM 2026 Conference, Puerto Rico, USA (Oral Presentation).

Hur, C. H., Badraoui, B. & Webb, T. (2026, March). Do Sports Superstars Generate Local Tourism Gains? Evidence from Hotel Markets after Messi's MLS Arrival; **Invited** & Presented at the SEHD Brown Bag Faculty Seminar, Miami, Florida, USA (Oral Presentation).

Hur, C. H., & Badraoui, B. (2025, December). Sports superstar and hotel revenue: Stadium proximity and the Messi effect. Presented at the RevME 2025 Conference

(Hospitality Revenue Management and Analytics), Boston, Massachusetts, USA (Oral Presentation).

Watanabe, N. M., Yan, G., & **Hur, C. H.** (2025, September). Managing the ACL crisis: Factors determining knee injuries in elite women's football. Presented at the European Association for Sport Management (EASM) 2025 Conference, Budapest, Hungary (Oral Presentation).

Hur, C. H., Yang, S. G., & Flink, C. (2025, September). Gender-responsive budgeting in higher education: An examination of collegiate athletics student aid. Accepted for (oral presentation) at the European Association for Sport Management (EASM) 2025 Conference, Budapest, Hungary (Later withdrawn).

Watanabe, N. M., **Hur, C. H.** & Yan, G., (2025, April). Factors determining ACL injuries in women footballers. Presented at the UMBC Sports Economics Conference, Baltimore, Maryland, USA (Oral Presentation).

Hur, C. H., Yan, G., Watanabe, N. M., & Soebbing, B. P. (2024, October). A critical understanding of gentrification and neoliberal mega-sport events: Analysing the rental market during the Winter Olympic Games. Presented at the North America Society for the Sociology of Sport (NASSS) 2024 Conference, Chicago, Illinois, USA (Oral Presentation).

Hur, C. H., Watanabe, N. M., Yan, G., & Soebbing, B. P. (2024, September). Impact of Sport Mega-event on Socioeconomically Vulnerable Residents in Small Host Regions (Re-titled as Low-Income Families and Sport Mega-Events: An Economic and Spatial Analysis of Vulnerable Households in the 2018 Olympic Game). Presented at the European Association for Sport Management (EASM) 2024 Conference, Paris, France.

Hur, C. H., Yang, S. G., Watanabe, N. M., & Yan, G. (2024, May). Economic discrimination in women's sports? Examination of earnings gap in college athletics. Presented at the North American Society for Sport Management (NASSM) 2024 Conference, Minneapolis, Minnesota, USA (Oral Presentation).

Hur, C. H., Watanabe, N. M., Soebbing, B. P., & Yan, G. (2024, March). Examination of temporary housing prices and relocation of local residents during a sport mega-event. Presented at Sports Economics and Management Conference 2024, Baltimore, Maryland, USA (Oral Presentation).

Yang, S. G., **Hur, C. H.**, & Flink, C. (2024, April). Budgetary disparities in women's sports? Examination of public budgeting on collegiate athletics. Presented at Midwest Political Science Association (MPSA) 2024 Conference, Chicago, Illinois, USA (Oral Presentation).

Hur, C. H., Watanabe, N. M., Yan, G., Brown, M., & Shapiro, S. (2023, December). An analysis of temporary housing costs and local residents' relocation during a sport mega-event. Presented at the 9th Revenue Management Education and Pricing in Services Sectors (RevMe/REMAPS) conference (Theme: Hospitality revenue management

and analytics), Nashville, Tennessee, USA (Oral Presentation).

Hur, C. H. (2023, September). Examining the post-economic impact of a sport mega-event on residential real estate markets: Spatial hedonic, repeat sales, and geographic information system approaches. Presented at the European Association for Sport Management (EASM) 2023 Conference, Belfast, Northern Ireland (**ESMQ New Researcher Award Finalist Presentation**).

Hur, C. H., Watanabe, N. M., & Yan, G. (2023, September). Examination of temporary housing prices and relocation of local residents during a sport mega-event. Presented at the European Association for Sport Management (EASM) 2023 Conference, Belfast, Northern Ireland (Oral Presentation).

Hur, C. H., Watanabe, N. M., Soebbing, B., & Xue, H. (2023, June). Are esports patrons fickle? An empirical analysis of esports viewership in the attention economy. Presented at the North American Society for Sport Management (NASSM) 2023 Conference, Montreal, Quebec, Canada (Oral Presentation).

Hur, C. H., Watanabe, N. M., & Soebbing, B. (2022, August). Externalities of hosting mega-events in small communities: An econometric analysis of residential housing market. Presented at the 13th European Sport Economics Association (ESEA) 2022 Conference, Helsinki, Finland (Oral Presentation).

Hur, C. H., Watanabe, N. M., & Soebbing, B. (2022, May). Are esports fans addicted to esports? An econometric analysis of Twitch viewership. Presented at the Eastern Economic Association (EEA) 2022 Conference, Montego Bay, Jamaica (Oral Presentation).

Hur, C. H., Watanabe, N. M., & Soebbing, B. (2021, May). The impact of hosting mega-events in small communities: An analysis of local real estate markets during the 2018 PyeongChang Olympic Games. Presented at the North American Society for Sport Management (NASSM) 2021 Conference (Virtual; Oral Presentation).

Hur, C. H. & Kim, K. (2020, May). Influence of hosting Olympic Games on the real estate price: An analysis of the 2018 PyeongChang Winter Olympic Games. Presented at the North American Society for Sport Management (NASSM) 2020 Conference (Virtual; Poster Presentation).

Hur, C. H. & Kim, K. (2019, November). The impacts of hosting Olympic Games on real estate price: An examination of economic Olympic legacy. Presented at the 2019 International Conference of Sport Science at SNU, Seoul, Korea (Poster Presentation).

Hur, C. H. & Kim, K. (2019, August). The impacts of hosting Olympic Games on real estate price: An examination of economic Olympic legacy. Presented at the 2019 Sport Issue Forum & The 31st Seoul International Sport Conference In Commemoration Of The 1988 Seoul Olympic Games, Seoul, Korea (Oral Presentation; **Best Conference Presentation Award Received**).

INVITED
PRESENTATIONS

Florida International University

Invited Research Talk

- Do Sports Superstars Generate Local Tourism Gains? Evidence from Hotel Markets after Messi's MLS Arrival (SEHD Brown Bag Faculty Seminar, Spring 2026).

Syracuse University

Guest Lecturer

- Economic Impact of Mega Sporting Events (*International Sports Relations*; Junior Level, Fall 2024)

University of South Carolina

Invited Teaching Panelist

- What can go wrong in the classroom when teaching? (SPTE 810: Seminar in SPTE Education, Spring 2024)

Invited Panelist of a Veteran Teaching Assistant

- Graduate Teaching/instructional Assistant Orientation (Spring 2023)

Invited Panelist of a Veteran Teaching Assistant

- International Teaching Assistant Orientation (Fall 2021)

Guest Lecturer

- Economic Impact of Hosting Mega-Events (SPTE 203, Fall 2021)

Guest Lecturer

- Economic Impact of Hosting Mega-Events (SPTE 580, Spring 2021)

TEACHING
EXPERIENCE

Florida State University

Assistant Professor: Principal Instructor

- SPM 4505 (0001 (in-person)) – Sport Finance (Fall 2026 to present): Oversee approximately 39 students per semester.

Florida International University

Assistant Professor: Principal Instructor

- SPM 4505 (RVAA (Online)) – Sport Finance (Summer 2026): Oversee approximately 36 students per semester.
- SPM 4505 (U01 (in-person)) – Sport Finance (Fall 2025 to Spring 2026): Oversee approximately 24 students per semester.
- SPM 4505 (Online) – Sport Finance (Spring 2026 to Summer 2026): Oversee approximately 38 students per semester.

University of South Carolina

Principal Instructor: Graduate Assistantship

- SPTE 274 (J10 & J11 (online) & 001 (in-person)) – Computer Applications in Hospitality, Retail, and Sport Management (Fall 2021 to Present): Oversee approximately 300 students per semester.
- SPTE 440 (007 & Q07 (in-person)) – Sport and Entertainment Business and Finance

- (Fall 2022 to 2023): Oversee 25 students per semester.
- SPTE 201 (J10 (online) – Introduction to Sport Management (Winter 2023 & Winter 2024): Oversee 25 students per semester.
- SPTE 274 (J11 (online)) – Computer Applications in Hospitality, Retail, and Sport Management (Summer 2022 & Summer 2023): Oversee 25 students per semester.

Teaching Assistant: Graduate Assistantship

- SPTE 274 (J10) – Computer Applications in Hospitality, Retail, and Sport Management (Fall 2020 to Spring 2021)

Curriculum Developments

Graduate Instructional Assistant

- SPTE 274 (J10 & J11) - Online Course Developments for Computer Applications in Hospitality, Retail, and Sport Management under the supervision of Dr. Tena Crews in Summer 2021.

Graduate Assistant - No Assistantship

- SPTE 274 (J10, J11, & 001) - Online & In-person Course Developments for Computer Applications in Hospitality, Retail, and Sport Management under the supervision of Dr. Tena Crews in Summer 2022.
- SPTE 201 (J10) - Online Course Developments for Introduction to Sport Management in Fall 2023. **Note: This course is not related to the Graduate Instructional Assistant Position; *CTE Winter Session Grant awarded for this course development together with Dr. Tena Crews.**

PROFESSIONAL
DEVELOPMENT
ACTIVITIES

Certificate of Completion: FERPA Annual Training - 2025/2026 (October 15, 2025) from the Office of University Compliance & Integrity, Florida International University, Miami, FL

Certificate of Completion: Annual Cybersecurity Awareness Training (April 1, 2026) from Information Technology, Florida International University, Miami, FL

Teaching and Learning with Generative Artificial Intelligence Certificate (November 15, 2024) from the Center for Teaching Excellence, University of South Carolina, Columbia, SC

Attended Program: Best Practices for Producing Video Lectures (2023) from the Center for Teaching Excellence, University of South Carolina, Columbia, SC

Preparing Future Faculty Certificate (2021) from the Center for Teaching Excellence, University of South Carolina, Columbia, SC

Online Teaching Certificate (2021) from the Center for Teaching Excellence, University of South Carolina, Columbia, SC

ACADEMIC
HONORS

The 2026 Janet B. Parks NASSM Research Grant - Awardee, North American Society for Sport Management (May 28, 2026)

The 2025 NASSM Doctoral Research Grant - Awardee, North American Society for Sport Management (May 29, 2025)

The 2024 Outstanding Doctoral Student Researcher Award - Runner-up, College of Hospitality, Retail and Sport Management at the University of South Carolina (April 23, 2024)

ESMQ New Researcher Award - Top three finalist, The 2023 EASM Conference, Belfast, Northern Ireland (September 15, 2023)

The 2022 Best Doctoral Student Paper Award - Finalist, Department of Sport and Entertainment Management at the University of South Carolina (April 26, 2022)
Study presented: Impact of hosting mega-events in small communities: An analysis of local real estate markets during the 2018 PyeongChang Olympic Games.

ADEIL (Association for Distance Education & Independent Learning) College Course Award Honorable Mention of ADEIL's 2021 Conference for SPTE 274 course (Collaboratively provided by Dr. Tena Crews and **Chan Hyeon Hur**).
Presentation link (Course description): <https://youtu.be/1125MMo6n4c>

Best Conference Presentation Award of the 2019 Sport Issue Forum & The 31st Seoul International Sport Conference In Commemoration Of The 1988 Seoul Olympic Games.
Study presented: Hur & Kim (2019). The Impacts of Hosting Olympic Games on Real Estate Price: An Examination of Economic Olympic Legacy.

SCHOLARSHIPS **Awarded Graduate Assistantship** at the University of South Carolina (2020 – 2025)

Awarded Scholarship for Academic Excellence (Merit-based scholarship) at Seoul National University (2018)

Awarded Scholarship for Academic Excellence (Merit-based scholarship) at Korea University (2009, 2012, 2013, 2016)

Awarded Scholarship for Leadership at Korea University (2016)

SERVICE ***Journal of Global Sport Management (JGSM)***
 Managing Editor, 2025 to present

Sport, Business and Management: An International Journal (SBM)
 Editorial Board Member (Early Career Reviewer Board), 2025 to present

Sport Economics Research
 Editorial Board Member, 2026 to present

European Sport Management Quarterly (ESMQ)
 Reviewer, 2024 to present

Tourism Management

Reviewer, 2026 to present

International Journal of Empirical Economics (IJEE)

Reviewer, 2025 to present

International Journal of Sport Finance (IJSF)

Reviewer, 2022 to present

International Journal of Sport Marketing and Sponsorship (IJSMS)

Reviewer, 2025 to present

Sport Marketing Quarterly (SMQ)

Reviewer, 2026 to present

Humanities and Social Sciences Communication

Reviewer, 2025 to present

Managing Sport and Leisure (MSL)

Reviewer, 2025 to present

Sport in Society

Reviewer, 2025 to present

Journal of Computer Assisted Learning

Reviewer, 2026 to present

Education and Information Technologies

Reviewer, 2026 to present

The North American Society for Sport Management (NASSM) Conference

Reviewer, 2023 to present

The European Association for Sport Management (EASM) Conference

Reviewer, 2023 to present

Sport Entertainment & Venues Tomorrow (SEVT) Conference

Reviewer, 2021 to 2023

The Eastern Economic Association (EEA) Conference

Discussant, May 2022

Korean Society for Sport Management (KSSM)

Secretary, Sept, 2017 - Feb, 2018

The 13th Asian Association for Sport Management (AASM) Conference

Staff, July 20 - 22, 2017

World Federation of United Nations Associations (WFUNA)

Program Assistant, Mar - Sept, 2017

LIG Greaters Professional Volleyball team

Intern (Challenger), June 2013 - Feb, 2014

PROFESSIONAL ASSOCIATIONS	- North American Society for Sport Management (NASSM). - The European Association for Sport Management (EASM). - The North American Association of Sports Economists (NAASE). - Collaborative for Sport Data Science (CSDS).
SOFTWARE PROFICIENCIES	Statistical packages: STATA, R, RStudio, Python, SAS, SPSS, & JASP Geographic information system: ArcGIS Pro Applications: L^AT_EX, Microsoft applications